



Promotional Service Programs & Instructions



- 焦点评述 Focus Review
- 行业聚焦 Industry Focus
- 武汉激光专栏 Column of Laser in Wuhan
- 应用专题 Topic Application
- 精英面对面 Face to Face with Elite
- 台湾镭射 Taiwan Laser
- 浙江激光 Laser in Zhejiang
- 深度分析 Dspth Analysis
- 上海激光通讯 Shanghai Laser Communications
- 全球新品展示 Global new product platform

Update Laser application, improve manufacturing technology!



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About the Publication

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Engineering Research Center for Laser Processing, Zhejiang University of Technology
Medical Device Industry Innovation Alliance of China Optics Valley

Circulation: 20,000 copies of regular issue, 20,000 to 30,000 copies of rolling issue, totaling 50,000 copies / issue (including the electronic version, the number of copies issued for on-site distribution for events and exhibitions, as well as designated distribution at Taiwan, Shanghai, Hubei, Hong Kong and other offices) (registered readers of the Electronics Weekly and the site not included);

Target enterprises are throughout the country, mainly covering Guangzhou, Shenzhen, Dongguan, Wuhan, Shanghai, Beijing, Zhejiang, Jiangsu, Changchun, Taiwan, Hong Kong and Macao, which will be a preferred platform for enterprise procurement and exploring customer resources.

Readers are very concentrated, highly targeted and professional

- ☆ Most end-users of laser: general managers of enterprises, process engineering technology research and development directors, technical directors, production supervisors, engineers, etc.
- ☆ Domestic laser research institutions and universities and experts and representatives of the industry
- ☆ Laser manufacturers, general managers of laser equipment and laser OEM enterprises and agencies, technology R & D directors and production supervisors, Chief Engineer, etc.
- ☆ Leaders of government authorities

Advertiser

User Representatives

Editor Schedule

Issue No.	Subject	Contents	Ready to solicit contributions from:
February 2011	Laser applications in the field of IT microelectronics	<ol style="list-style-type: none"> 1. The latest and most popular laser equipment (such as fiber laser) applications in IT microelectronic wafer cutting and micro-welding 2. The latest technology research information at home and abroad in the field of IT microelectronics 3. The market outlook and prospects of laser in the field of microelectronics 	<p>Wang Youliang Han Jinlong Chen Yinfei</p>
April 2011	Laser applications in the field of machinery manufacturing (plate metal processing)	<ol style="list-style-type: none"> 1. To compare traditional processing and laser processing 2. The impact of laser in the field of plate metal (how laser solves problems of quality, efficiency, performance and others that are encountered during production) 3. Laser applications in the field of plate metal and an introduction to the market share in the area of laser 	<p>Su Baorong Wang Heling Chen Genyu Luo Jingwen</p>
June 2011	Laser applications in the field of medical cosmetic, plastic surgery and other surgeries	<ol style="list-style-type: none"> 1. Analysis of a variety of laser applications in medical cosmetics 2. How doctors compare traditional cosmetics and laser cosmetics 3. Cutting-edge medical laser technologies 4. Talks about prospects for the medical laser, delivered by experts (or doctors in the field) 	<p>Li Yingxin Li Zhengjia Guo Zhouyi Zhu Xiao</p>
August 2011	Laser applications in the field of aerospace and military weapons	<ol style="list-style-type: none"> 1. Laser processing applications in the field of aerospace 2. The course of development of laser weapons 3. Comparison of countries in the development of laser weapons 4. To introduce the latest and most advanced laser weapons 	<p>Wang Jian Deng Shusen Wang Maocai</p>
October 2011	Laser applications in the field of rail transportation	<ol style="list-style-type: none"> 1. High-power laser equipment applications in automotive processing, shipbuilding, railway construction, etc. 2. China's research in high-power laser equipment 3. The development trend of high-power laser devices 4. The development trend of laser equipment in the field of rail transport 	<p>Tang Xiahui Li Bin</p>
December 2011	Laser applications in the energy sector	<ol style="list-style-type: none"> 1. The latest laser applications in the welding of silicon solar cells, solar panel scribing and surface processing, drilling, laser crystallization, etc. 2. Domestic and foreign research of laser applications in the fields of oil, hydro, and wind power generation, especially in repair. 3. Experts' opinion on the role of laser that laser will play in the field of new energy in the future 	<p>Yao Jianhua He Chengpeng</p>

Main Columns

A1	Focus Review	To invite senior members of the industry for analysis of the laser industry, so as to gain an insight into the cutting edge of laser technology, as well as the laser development.
A2	Industry Focus	To try to find the trend of the industrial policy, focus on the latest industry trends, comment on hot events of the industry, pay attention to the leading trends, and report current events of enterprises
A3	Column of Laser in Wuhan	To take Wuhan as a window, make an insight of the laser industry from the Optics Valley of China, show the status of the laser industry in central China, spread advanced manufacturing technologies, and improve the level of laser applications.
A4	Applications	To explore applications of laser processing technologies in the field of industries, provide users with information on technological improvements and innovations, to increase productivity, reduce costs, improve product quality and enhance overall competitiveness for users with laser processing technologies.
B1	Face to Face with Elite	To invite industry leaders, experts and scholars to make discussion on hot issues of industrial development
B2	Laser Applications in Taiwan	With Taiwan as a window, to integrate the industry, promote its development, better promote cross-strait exchanges, complement each other with advantages in the industry, and build a greater information platform.
B3	Laser in Zhejiang	To pay attention to the status of laser applications in different regions, analyze the laser industry chain of Zhejiang Province, build a regional exchange platform and facilitate the wide dissemination of laser technologies.
B4	In-depth Analysis	To pay close attention to the development of the laser industry, and make in-depth analysis of China's laser processing equipment industry and market so as to interpret for readers the context of China's laser industry development.
C1	Prospects of New Products	To release the latest laser products and the latest industry developments.
C2	Exhibition Information	To introduce related information on domestic and foreign laser industry fairs and conferences and important activities of our publication, so as to facilitate the enterprises in the industry to participate in them.
C3	Shanghai Laser Communications	With Shanghai as a window, to show the core applications of laser in the medical field in east China, set up a bridge for communication between south and east China in the laser industry, and promote the development of China's laser industry.
C4	Global New Product Display Platform	To focus on display of the latest laser technologies and new products of the world.

To host series of laser technology application forums

which shall be co-organized and supported by authorities.

---- to complement each other with advantages, and share resources

Optical Society of Guangdong Province

Chinese Optical Society Laser Processing Committee

Zhongshan Lighting Industry Association

Laser Institute of Hubei Province and Wuhan

Laser Institute of Shanghai

Wuhan China Optical Valley Laser Industry Association

Shenzhen Plate Metal Industry Association

Welding Institute, Mechanical & Automotive Engineering College, South China University of Technology

Taiwan Industrial Technology Research Institute Laser and Metal Processing Industry Alliance

Shanghai Laser Technology Institute

Hong Kong Critical Components Manufacturers Association

Zhejiang Optical Society Laser Applications Profession Committee

Symposium on Laser Applications in the Lighting Manufacturing Industry



Laser Applications in Metal Processing Seminar



Laser Applications in Home Appliances Manufacturing Seminar



Laser Technology Forum



Supports from Elites of the Industry



Jianquan Yao
Fellow of Chinese Academy of Sciences



Songhao Liu
Fellow of Chinese Academy of Sciences



Jiaqi Wang
Fellow of Chinese Academy of Sciences



Lijun Wang
Instructor of CAS Changchun Institute of Optics



Professor Zhengjia Li,
Huazhong University of Science & Technology



Shusen, Deng
Honorary Director of China Optical Society Laser Processing Professional Committee



Genyu Chen Director
Hunan University



Professor Maoca iWang
The Chinese academy of sciences metal research institute



Professor Qingmao Zhang,
South China University of Technology



Dayong Min
General Manager of Huagong Company



Professor Wenjin Liu,
Tsinghua University



Professor Xiao Zhu,
Huazhong University of Science & Technology



Youliang Wang
Director of China Optical Society Laser Processing Professional Committee

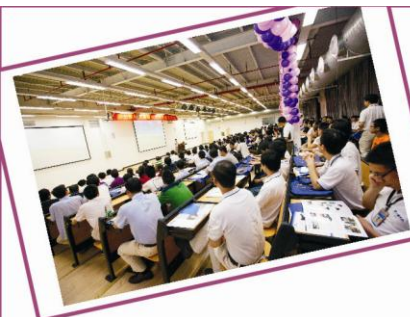


Professor Jianhua Yao
Zhejiang University of Technology



Bo Gu,
General Manager of IPG Company

Press Conference of "New Products and New Technology of Enterprises"



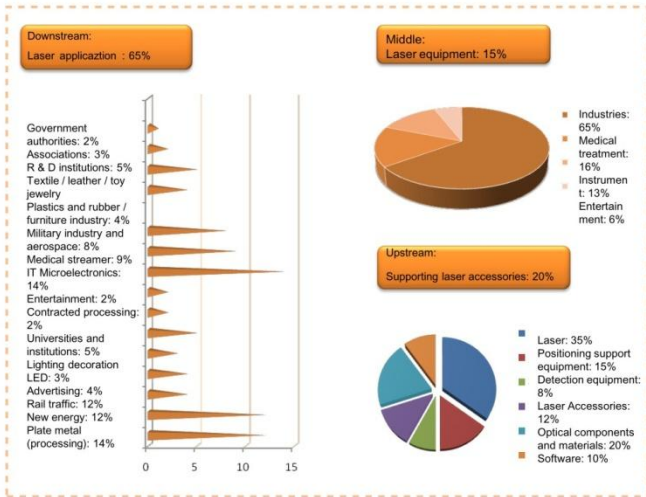
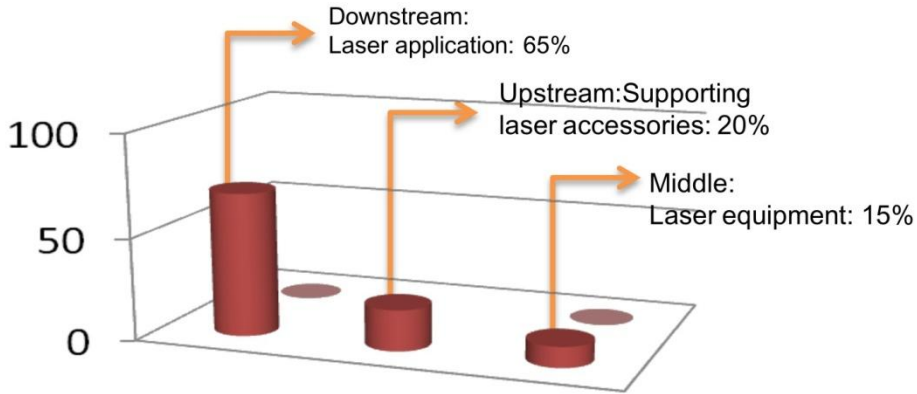
主要是发布先进光源，新应用领域的技术，改善原来激光设备功能的新产品技术等。

发布单位

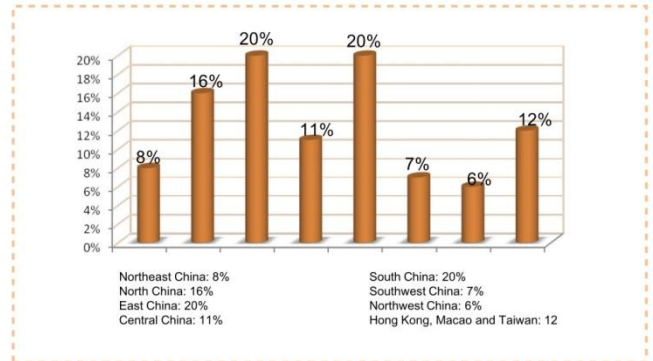


Release data

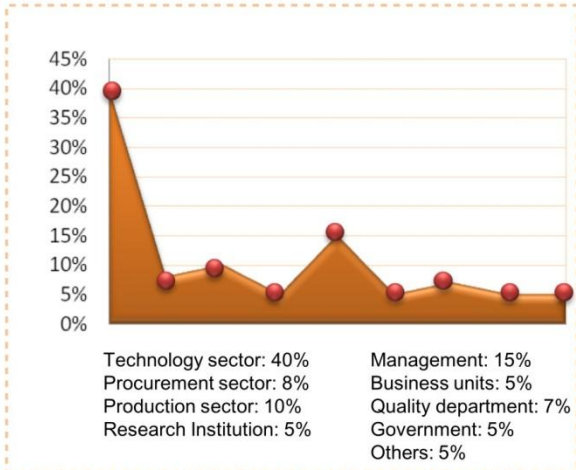
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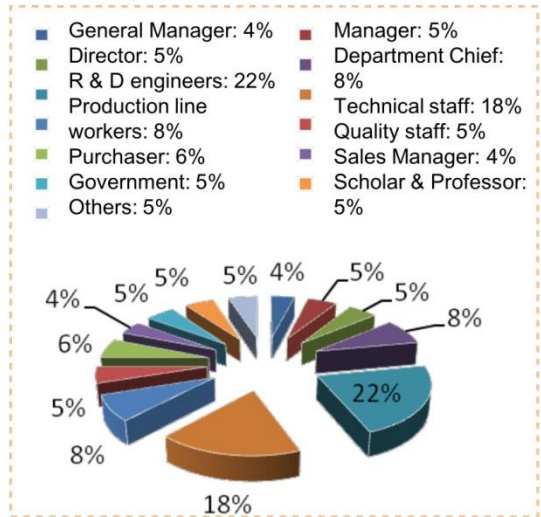
Distribution Areas



Readers and Their Departments:



Readers' position



Plan of Events 2011

Agenda of Events 2011

Mar.	2011' International Workshop of Laser Cutting and Welding in Plate Metal Processing Technologies、PV Summit Asia
Apr.	Laser Advanced Manufacturing Technology and Application Science Seminar
May	Asia Dongguan International Laser Technology Forum、The Tenth Laser Medical Conference of Guangdong Province Medical Association
June	China UAV Conference
Aug.	Laser Applications in Automobile Manufacturing、2011 National Laser processing technology and Western industrialization Forum
Oct.	National Laser Processing Conference
Nov.	Laser Technology and Application in Mobile Phone Manufacturing、Taiwan Laser Applications Industry Forum

Main Exhibitions In 2011

Feb.	International Photovoltaic Power Generation Conference (Shanghai) and Exhibition
Mar.	SIGN CHINA、Jiangsu Machine Tool and Mold Exhibition、LASER World of PHOTONICS CHINA、China International Petroleum & Petrochemical Technology and Equipment Exhibition、China (Dong Guan) International Textile & Clothing Industry Fair、China (Shenzhen) International Machinery, Mould, Plastic Industry Exhibition、The South China International Printing Industry Exhibition
Apr.	China International Machine Tool Show、China International Marine, Port & Shipbuilding Fair、Pan-Yangtze River International Optoelectronic Exposition、China International Medical Equipment Fair、China International Hardware & Electrical Appliances Trade Fair
May	NEPCON China、Suzhou PCB / SMT Exhibition、Chinaplas、China (Beijing) International Photo-electronic Exhibition、(Shenzhen)Metal Casting Show、International Machine Tools & Moulds Exhibition
Jun.	Taiwan Optoelectronic Exhibition、the Shanghai International Machine Tool Exhibition、Asian Wind Energy Exhibition or International Wind Energy Equipment Exhibition、International Medical Devices Exhibition、China Military Laser and Optical Technology Exchange Exhibition
Jul.	Shanghai Int'l Ad & Sign Technology & Equipment Exhibition、ALUMINIUM CHINA
Aug.	China International Metals Working Technology & Equipment Exhibition、Shanghai International Petrochemical Technology and Equipment Exhibition、Metal Form China、Machine Tool China-South、NEPCON South China
Sept.	China International Optoelectronic Expo、Beijing International UAV and aircraft model Exhibition、Mro Expo China、Shanghai Metallurgy Expo
Oct.	International Lasers、Optoelectronics and Photonics Exhibition、Automobile Manufacturing Exposition、International Glass Industry Expo
Nov.	China International Industry Fair、The Optics of China International Optoelectronic Exposition and Forum、China Dongguan International Plastics、Packaging & Rubber Exhibition、China Hi-Tech fair、International Printed Circuit & Electronics Assembly

South China No. 1 Laser Processing & Manufacturing Fair

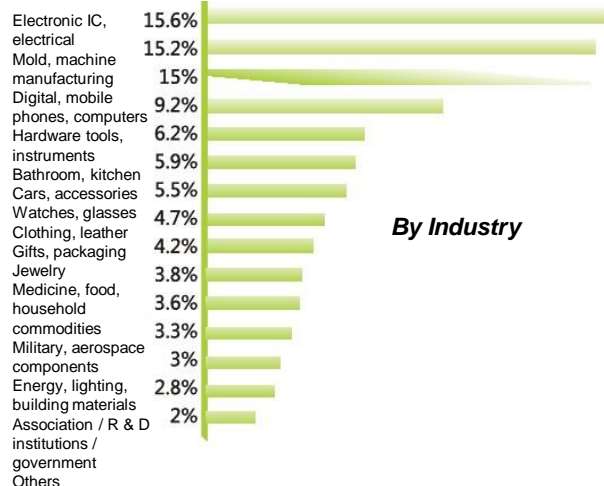
Part of the Exhibitors



The 4th Laser Processing & Manufacturing Exhibition 2010

Exhibitors	visitors
400 companies 800 booths	12143 person Coming from 17 provinces and 11 countries

More than 50 related conferences each year



Membership Package

In addition to releasing information at "Laser Manufacturing Business Website", registered members can:

1. also enjoy 21 columns on new products in the size of 4CM * 8CM with colored photos in each issue of "Laser Manufacturing Business".
2. and publish information on new products in the electronic version at the website.

Special provisions on the membership fee are detailed as follows:

- I. The membership fee for a domestic enterprise or a foreign enterprise is \$ 3,500 / year.
- II. The term of membership shall be half a year at minimum and one year shall be regarded as a cycle.



New Product Release Platform Style

Global New Product Release Platform



JDL Co., High-power semiconductor laser bar
JENOPTIK Diode Lab Corporation (JDL) is the world's leading semiconductor laser chip manufacturer. With solid technical strength, it can produce semiconductor laser bars of a variety of specifications, including bands of 808nm and 915nm.



ZCNHe-Ne laser
The split red helium-neon laser, developed by Zhejiang ZCN Technology Co., Ltd., features a structure of separating laser tube from laser power, a complete set of models and types, and easy use. It can be widely applied in production and S & T research.



Omicron Corporation High-power fiber coupled LED
Germany Omicron has developed high-power fiber-coupled LED, compact in design; with optional wavelengths ranging from 255nm to 950nm. This product has a number of S & T research and industrial applications.



KMI labs Company Swiftseries Of femtosecond laser
GK Laser has developed the latest series products "quasi-continuous UV semiconductor-pumped solid-state lasers".

Envelope Sponsorship Package

I. At the front:

The ad sizes of the LOGO at the lower left corner: 3.5 * 3.5cm, as shown in Figure 1

II. On the back:

Middle column size for advertising: 18 * 5cm

Figure 2

III. 2 types of additional free package (next page)

Price:

I. 30,000 envelopes, costing USD 3,700

II. 50,000 envelopes, costing USD 5,200

III. 80,000 envelopes, costing USD 8,200

Note: including printing fee and some postage

A Brief Introduction to "Laser Manufacturing Business"

1. Bimonthly

2. Fixed-mail distribution of 20,000 copies, and 20,000 - 30,000 copies for electronic scrolling release
Its monthly circulation reaches 50,000 copies. Readers come from all over the country, mainly including Guangzhou, Shenzhen, Shanghai, Wuhan, Beijing, Hong Kong, Taiwan, Zhejiang, Jiangsu, Dongguan, Changchun and Macau. It will be a preferred platform of enterprise developers and those for finding potential customers.

3. Print: 200g matte four-color envelopes Size: 32.5 * 23cm

Envelope Pattern



1. Advertising sample of the front LOGO

2. Advertising sample of the back

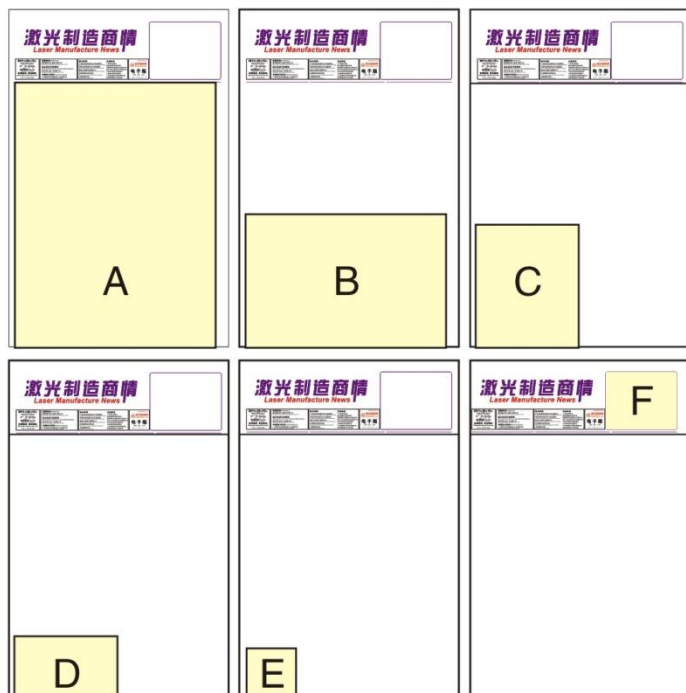


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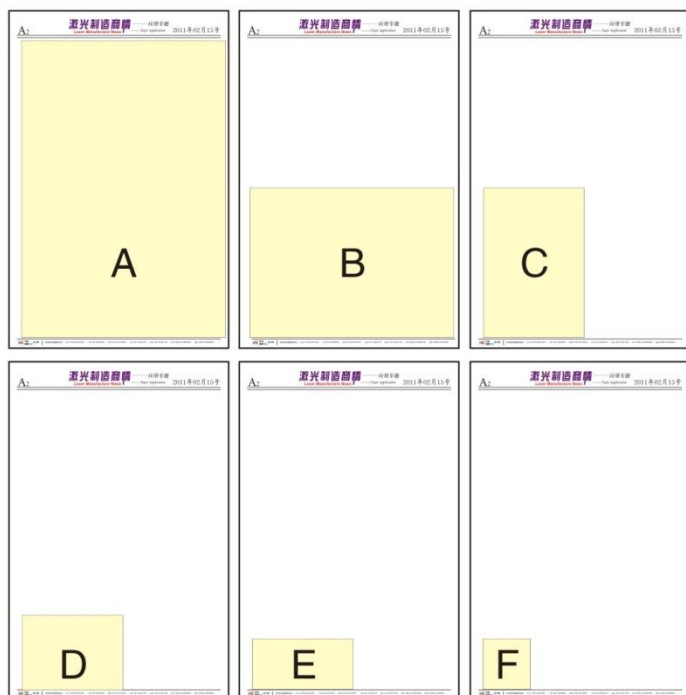
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A1 Effect

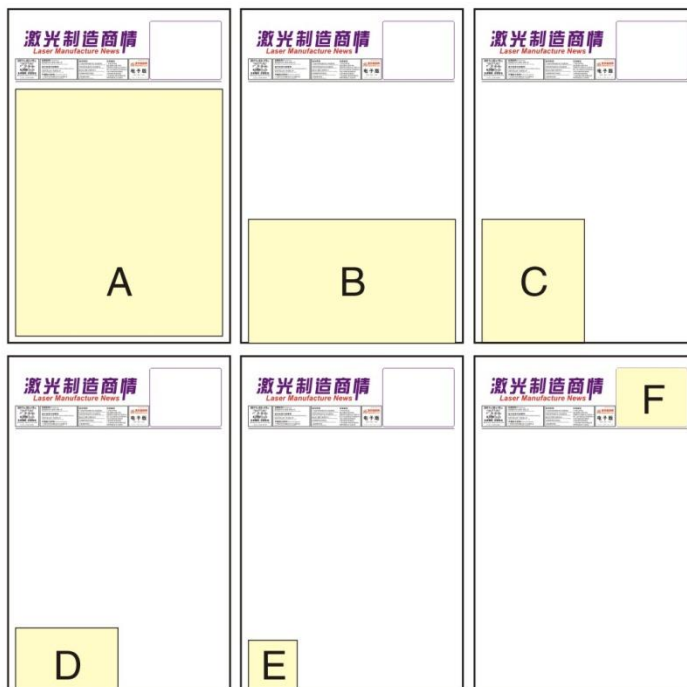
A1Version

position	Area	Price (Unit: USD)
A:Full page	345mmX400mm	3,280.00
B:1/2page	345mmX200mm	2,500.00
C:1/4page	170mmX200mm	1,650.00
D:1/8page	170mmX100mm	980.00
E:1/16page	80mmX80mm	580.00
F:Head	120mmX95mm	750.00



A2-3/B2-4/C2-4 Effect

**Laser Manufacture News
create measurable promotion
performance for you**



B1/C1/D1 Effect

B1/C1/D1Version

position	Area	Price (Unit: USD)
A:Full page	345mmX400mm	3,000.00
B:1/2page	345mmX200mm	1,970.00
C:1/4page	170mmX200mm	1,300.00
D:1/8page	170mmX100mm	820.00
E:1/16page	80mmX80mm	490.00
F:Head	140mmX95mm	660.00

A2-3/B2-4/C2-4Version

position	Area	Price (Unit: USD)
A:Full page	345mmX490mm	2,800.00
B:1/2page	345mmX240mm	1,400.00
C:1/4page	170mmX240mm	900.00
D:1/8page	170mmX120mm	710.00
E:1/16page	170mmX80mm	550.00
F:Head	80mmX80mm	360.00

A Notice to Advertisement Clients

- (1)The film production fee is not covered in the above price.
- (2)The ads clients shall enjoy membership, and be given priority in providing information feedback. (3) The advertising information that the client provides needs to be clear. In case of errors owing to unclear statement of original information, the client shall be responsible for them.
- (4)The above price shall be settled according to China's currency exchange rate at the time.



Preview Authority Academic Laser Manufacture Net with your peers

With efficient laser manufacturing extension programs, the use of large-size banner take your information accurate delivery to the target manager, and affect their final decision, when they understand product development, assessment techniques and choose suppliers

激光制造网
laserfair.com

A

主页 激光资讯 市场研究 高端访谈 技术前瞻 激光应用 产品动态 行业机构 论坛 会议展览 激光学院

输入关键字... 全部... 搜索 热门标签: 金属 皮革 工艺礼品 电子 塑料材料 首饰 木材 玻璃

B

C

D	D
D	D
D	D
D	D
D	D
D	D

E **F**

Website page			
Size	Estimated Quantity Available	Price (Unit: USD / week)	Note on Placement
710X80	3	\$ 250	A Top of home page navigation
710X90	3	\$ 180	B In the middle of the home page, below High-level Interviews above the column of Application Industry
710X90	3	\$ 150	C In the middle of the column of "Application" of the home page
110X50	12	\$ 30	D Home page bottom, right corner
460X90	3	\$ 80	E At the bottom of home page, above the column "Partners"
500X90	3	\$ 100	F At the bottom of home page, above the column "Partners"



激光制造网
laserfair.com

A

输入关键字... 全部... 搜索 热门标签: 金属 皮革 工艺礼品 电子 塑料材料 首饰 木材 玻璃

B

C

D

Website page (article page) (random display)			
Size	Estimated Quantity Available	Price (Unit: USD / week)	Note on Placement
200X300	5	\$ 280	A The right side of the body content of an article
240X130	5	\$ 120	B Lower right corner of the page Please refer to the ad of "taser range finder"
240X130	5	\$ 80	C Lower right corner of the page Please refer to the ad of "taser range finder"
650X45	5	\$ 150	D Page bottom